



DNP's RX1™ Photo Printer Powers PhotoFest's Photo Booth Operations Across Chile.



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Designed for speed and high volume high quality printing, DNP's dye-sublimation photo printers have powered the popular photography services of Chile's PhotoFest—one of the largest photo booth operators in the country—since 2012. Providing both event and vending services, PhotoFest offers a variety of photo booth designs for any event and operates a network of photo booths installed in shopping malls and supermarkets throughout Chile with aspirations to expand to countries across Latin America in 2017.

An essential component to every solution PhotoFest offers is DNP's RX1 photo printer. The RX1 can deliver photo strips from a 2"x 6" cut mode as well as 4"x6", 5"x7" and 6"x8" sized images—all with customizable borders, logos, and call-to-action materials. The printer also features a large media capacity for printing up to 700 4"x6" images in a single media load—making it an ideal choice for PhotoFest's event solutions which often offers hours of unlimited photos.

PhotoFest currently operates 40 RX1 printers throughout its vending operations network with expectations for an additional 20 printers installed by the end of 2016. The company also uses eight RX1 printers for its event photography solutions.

“All of our products and solutions incorporate DNP dye-sublimation printers. Our relationship with DNP and the quality of their products are a critical piece of our success,” said Rodrigo Barrera Tuteleers, Chief Operating Officer, PhotoFest. “The RX1 is fast and reliable. We have very little downtime for maintenance or other issues and our customers are thrilled to receive such high quality prints so quickly.”

PhotoFest also recently designed new software for its vending operations, which allows for real-time information on sales, media supplies, and operational status. In order to achieve this depth of information, it was necessary to establish a communication system with the DNP printers in each of their photo booths. The PhotoFest team worked directly with the DNP technical team in the United States to develop a stable and intuitive software solution that could provide the level of information it needed.

“We take pride in delivering photos tailored specifically for each of our clients, quickly adapting to new trends and delivering excellent service,” said Barrera Tuteleers. “DNP’s technical team is extremely resourceful and its operations in Chile in partnership with reseller Bravo Soluciones Graficas are excellent. We could not imagine the success of our business without the outstanding quality of solutions, customer support, and distribution of DNP and its partners.”

PhotoFest

ServiciosFotográficos



For additional information on DNP’s professional photo printing solutions, please visit: www.dnpphoto.com/Printers/DS-RX1HS

RX1™



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